

3. Umsatzwerte der Fachgeschäfte des Einzelhandels 1950 bis 1954

Monatsdurchschnitt 1950 = 100

| Geschäftszweig | Jahr | Monats- durch- schnitt | Monatsdurchschnitt 1950 = 100 | | | | | | | | | | | |
|---|------|------------------------------|-------------------------------|-------|------|-------|-----|------|------|------|-------|------|------|------|
| | | | Jan. | Febr. | März | April | Mai | Juni | Juli | Aug. | Sept. | Okt. | Nov. | Dez. |
| Eisenwaren und Küchengeräte | 1950 | 100 | 80 | 72 | 84 | 79 | 86 | 87 | 99 | 103 | 117 | 110 | 114 | 169 |
| | 1951 | 123 | 112 | 104 | 115 | 109 | 106 | 113 | 110 | 117 | 129 | 143 | 131 | 183 |
| | 1952 | 124 | 106 | 96 | 111 | 112 | 120 | 105 | 123 | 119 | 139 | 137 | 127 | 193 |
| | 1953 | 133 | 102 | 95 | 117 | 117 | 121 | 127 | 136 | 129 | 145 | 152 | 144 | 210 |
| | 1954 | 144 | 112 | 104 | 122 | 129 | 132 | 131 | 148 | 138 | 149 | 160 | 161 | 238 |
| Porzellan- und Glaswaren | 1950 | 100 | 78 | 77 | 80 | 80 | 85 | 78 | 92 | 100 | 105 | 100 | 110 | 215 |
| | 1951 | 124 | 100 | 93 | 116 | 96 | 106 | 101 | 106 | 117 | 120 | 123 | 131 | 275 |
| | 1952 | 129 | 102 | 102 | 105 | 118 | 118 | 98 | 117 | 122 | 128 | 122 | 129 | 291 |
| | 1953 | 141 | 112 | 96 | 118 | 117 | 120 | 112 | 131 | 139 | 138 | 133 | 147 | 332 |
| | 1954 | 149 | 111 | 107 | 124 | 140 | 126 | 119 | 143 | 138 | 130 | 136 | 158 | 353 |
| Beleuchtungs- und Elektrogeräte | 1950 | 100 | 80 | 78 | 78 | 77 | 75 | 79 | 85 | 94 | 112 | 119 | 128 | 195 |
| | 1951 | 112 | 111 | 101 | 108 | 96 | 88 | 100 | 86 | 93 | 107 | 123 | 125 | 208 |
| | 1952 | 110 | 109 | 97 | 103 | 98 | 97 | 85 | 98 | 95 | 106 | 118 | 114 | 195 |
| | 1953 | 121 | 108 | 90 | 105 | 99 | 98 | 111 | 109 | 109 | 117 | 137 | 140 | 233 |
| | 1954 | 129 | 116 | 104 | 113 | 110 | 109 | 110 | 122 | 116 | 125 | 136 | 147 | 242 |
| Rundfunk- und Phonoartikel | 1950 | 100 | 89 | 83 | 82 | 80 | 75 | 80 | 86 | 89 | 102 | 106 | 124 | 204 |
| | 1951 | 110 | 122 | 105 | 107 | 90 | 91 | 102 | 88 | 89 | 102 | 109 | 116 | 196 |
| | 1952 | 110 | 113 | 103 | 95 | 91 | 95 | 86 | 94 | 92 | 98 | 116 | 125 | 214 |
| | 1953 | 121 | 117 | 101 | 98 | 90 | 95 | 98 | 104 | 103 | 115 | 133 | 147 | 249 |
| | 1954 | 134 | 126 | 116 | 113 | 109 | 105 | 105 | 118 | 111 | 122 | 139 | 163 | 276 |
| Möbel | 1950 | 100 | 70 | 70 | 78 | 80 | 77 | 78 | 101 | 107 | 125 | 124 | 132 | 158 |
| | 1951 | 130 | 137 | 126 | 140 | 121 | 115 | 122 | 106 | 119 | 131 | 150 | 134 | 162 |
| | 1952 | 134 | 110 | 110 | 123 | 121 | 132 | 114 | 133 | 135 | 143 | 153 | 146 | 191 |
| | 1953 | 160 | 117 | 110 | 145 | 135 | 141 | 145 | 156 | 166 | 172 | 198 | 190 | 243 |
| | 1954 | 173 | 132 | 127 | 154 | 165 | 160 | 157 | 182 | 174 | 181 | 194 | 198 | 252 |
| Teppiche und Gardinen | 1950 | 100 | 73 | 73 | 91 | 88 | 93 | 88 | 95 | 118 | 108 | 105 | 113 | 155 |
| | 1951 | 115 | 122 | 116 | 120 | 110 | 105 | 100 | 91 | 109 | 107 | 125 | 114 | 159 |
| | 1952 | 116 | 92 | 96 | 105 | 112 | 113 | 95 | 119 | 115 | 115 | 119 | 124 | 193 |
| | 1953 | 123 | 106 | 97 | 111 | 108 | 111 | 110 | 124 | 120 | 118 | 141 | 137 | 190 |
| | 1954 | 131 | 111 | 101 | 119 | 125 | 122 | 111 | 140 | 127 | 124 | 133 | 148 | 205 |
| Bücher | 1950 | 100 | 91 | 79 | 95 | 106 | 93 | 80 | 79 | 81 | 91 | 95 | 108 | 202 |
| | 1951 | 117 | 103 | 91 | 116 | 125 | 90 | 88 | 85 | 86 | 102 | 114 | 131 | 272 |
| | 1952 | 127 | 113 | 104 | 115 | 138 | 124 | 92 | 100 | 92 | 100 | 119 | 133 | 291 |
| | 1953 | 136 | 120 | 102 | 126 | 154 | 114 | 108 | 112 | 99 | 113 | 133 | 146 | 305 |
| | 1954 | 148 | 123 | 119 | 144 | 159 | 141 | 114 | 127 | 107 | 122 | 135 | 161 | 320 |
| Papier- und Schreibwaren | 1950 | 100 | 95 | 87 | 95 | 94 | 85 | 83 | 82 | 87 | 98 | 102 | 109 | 183 |
| | 1951 | 120 | 126 | 107 | 124 | 123 | 102 | 106 | 96 | 98 | 109 | 125 | 134 | 194 |
| | 1952 | 123 | 128 | 117 | 123 | 124 | 112 | 95 | 101 | 98 | 113 | 123 | 133 | 213 |
| | 1953 | 131 | 134 | 113 | 128 | 135 | 109 | 112 | 115 | 107 | 118 | 125 | 136 | 246 |
| | 1954 | 144 | 138 | 125 | 138 | 145 | 127 | 116 | 126 | 114 | 131 | 134 | 150 | 280 |
| Galanterie- und Lederwaren | 1950 | 100 | 64 | 64 | 83 | 88 | 83 | 80 | 96 | 101 | 93 | 83 | 103 | 262 |
| | 1951 | 109 | 80 | 74 | 108 | 83 | 87 | 91 | 100 | 103 | 91 | 86 | 105 | 301 |
| | 1952 | 111 | 71 | 68 | 90 | 110 | 99 | 85 | 108 | 101 | 90 | 90 | 108 | 317 |
| | 1953 | 121 | 85 | 69 | 109 | 108 | 101 | 95 | 127 | 109 | 96 | 100 | 115 | 338 |
| | 1954 | 121 | 76 | 69 | 96 | 127 | 98 | 96 | 131 | 108 | 95 | 95 | 117 | 347 |
| Uhren, Gold- und Silberwaren | 1950 | 100 | 67 | 64 | 89 | 83 | 81 | 79 | 93 | 92 | 96 | 87 | 107 | 262 |
| | 1951 | 122 | 99 | 95 | 129 | 89 | 90 | 93 | 93 | 102 | 111 | 109 | 126 | 326 |
| | 1952 | 133 | 94 | 92 | 120 | 121 | 112 | 93 | 112 | 115 | 111 | 115 | 140 | 372 |
| | 1953 | 144 | 109 | 96 | 137 | 120 | 112 | 106 | 121 | 124 | 119 | 124 | 141 | 417 |
| | 1954 | 153 | 105 | 102 | 138 | 149 | 109 | 110 | 132 | 125 | 123 | 127 | 152 | 463 |
| Apotheken | 1950 | 100 | 102 | 100 | 108 | 104 | 96 | 95 | 98 | 96 | 95 | 99 | 101 | 106 |
| | 1951 | 107 | 108 | 108 | 109 | 108 | 102 | 102 | 105 | 105 | 101 | 111 | 111 | 116 |
| | 1952 | 121 | 118 | 122 | 127 | 125 | 120 | 111 | 119 | 118 | 114 | 125 | 121 | 130 |
| | 1953 | 132 | 145 | 143 | 142 | 131 | 120 | 120 | 131 | 125 | 122 | 134 | 135 | 141 |
| | 1954 | 137 | 140 | 136 | 143 | 143 | 131 | 128 | 136 | 130 | 126 | 138 | 139 | 152 |
| Drogerien | 1950 | 100 | 83 | 83 | 94 | 94 | 99 | 95 | 106 | 104 | 96 | 89 | 90 | 167 |
| | 1951 | 108 | 90 | 88 | 107 | 98 | 104 | 106 | 109 | 109 | 102 | 105 | 98 | 178 |
| | 1952 | 119 | 94 | 100 | 108 | 118 | 122 | 105 | 127 | 118 | 110 | 114 | 109 | 198 |
| | 1953 | 129 | 112 | 110 | 121 | 128 | 128 | 122 | 139 | 131 | 121 | 124 | 113 | 204 |
| | 1954 | 133 | 111 | 110 | 123 | 137 | 129 | 129 | 140 | 128 | 123 | 126 | 121 | 217 |
| Farben und Anstrichbedarf | 1950 | 100 | 60 | 62 | 103 | 99 | 118 | 104 | 111 | 114 | 111 | 105 | 97 | 116 |
| | 1951 | 111 | 72 | 84 | 105 | 112 | 116 | 120 | 125 | 126 | 123 | 121 | 107 | 125 |
| | 1952 | 108 | 72 | 77 | 111 | 111 | 140 | 108 | 120 | 116 | 116 | 110 | 92 | 119 |
| | 1953 | 120 | 69 | 73 | 119 | 130 | 140 | 127 | 136 | 140 | 130 | 125 | 112 | 142 |
| | 1954 | 126 | 83 | 81 | 124 | 128 | 148 | 133 | 143 | 139 | 129 | 129 | 118 | 153 |
| Seifen, Bürsten, Parfümerieartikel | 1950 | 100 | 74 | 75 | 90 | 86 | 91 | 92 | 105 | 122 | 93 | 86 | 103 | 183 |
| | 1951 | 112 | 98 | 86 | 103 | 97 | 104 | 103 | 104 | 113 | 105 | 114 | 112 | 209 |
| | 1952 | 124 | 99 | 99 | 111 | 125 | 124 | 109 | 123 | 116 | 111 | 125 | 119 | 231 |
| | 1953 | 143 | 121 | 110 | 132 | 137 | 135 | 130 | 135 | 135 | 132 | 142 | 137 | 266 |
| | 1954 | 152 | 123 | 121 | 136 | 154 | 141 | 136 | 149 | 138 | 135 | 149 | 151 | 293 |